

# 2017 Assistant Director Sponsor Benefit Package (\$750)

Deadline: August 1, 2017



## Promotional Benefits

- Half Page, full color ad in printed program.
- Business slide/ad projected on screen (1) during the slide show loop prior to all screenings.
- Name /Logo to appear on items printed after sponsorship confirmed
- Sponsor page in printed program, to be distributed before and during the festival
- SIGLFF web site (sponsor page) with hyperlink to your web site.

### Additional Benefits

- Two (2) VIP tickets to the festival that includes all features, preshow receptions and other hosted events,

\_\_\_\_\_  
Business Name

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Website Link Address

\_\_\_\_\_  
Address

\_\_\_\_\_  
City / State / Zip

\_\_\_\_\_  
Phone (Day/Fax)

\_\_\_\_\_  
E-mail

\_\_\_\_\_  
Authorized by (Signature)

Check Enclosed for \$750

(Please make check payable to: SIGLFF)

Mail form and check to:  
SIGLFF  
1017 L Street, #379  
Sacramento, CA 95814

To bill to a credit card  
please contact  
Michael Dennis:  
Michael@SIGLFF.org or  
(844) 567-0051 ext. 802,  
(916) 996-9488



### Art Guidelines - Acceptable File Formats

- Accepted formats: PDF/TIFF/JPEG, 300 dpi
- CMYK
- All fonts should be outlined
- Files that do not meet these guidelines may not appear in the promotional materials
- For your logo, please provide an EPS or PDF, full color and a black and white version
- Logo for use on SIGLFF web site should be 468 x 60 px and/or 125 x 125 px

### Art Guidelines - Specs or layout

Half-Page  
5" wide x 3.95" tall  
No bleeds

1/2

### Slide for Slideshow

720 x 480 px, landscape  
no bleed, medium res. JPG